



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

Contract / Revision	Alt Order #	
580825 /	09835666	
<u>Product</u>		
NRCC IE 2012		
<u>Contract Dates</u>		
10/05/12 - 10/11/12	Estimate # 3312	
<u>Advertiser</u>		
National Republican Congressional Committee		
10/03/12 / 10/03/12		
<u>Billing Cycle</u>		
EOM/EOC	Broadcast	
<u>Station</u>		
KTVI	Account Executive Jared Salles	
<u>Sales Office</u>		
Washington DC		
<u>Special Handling</u>		
Do Not Mail		
<u>Demographic</u>		
Adults 35+		
<u>Total Ratings</u>		
49.70		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8380	155	426
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

cont

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Totals		
									Rate	Rtn	Type
N 1 2		10/05/12	10/05/12	M-F 6a-7a	6A-630A		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
Week:		10/01/12	10/07/12	----F--				1	\$1,800.00	4.90	
N 2 2		10/09/12	10/09/12	M-F 6a-7a	6A-630A		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
Week:		10/08/12	10/14/12	-T-----				1	\$1,800.00	4.90	
N 3 2		10/11/12	10/11/12	M-F 6a-7a	6A-630A		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
Week:		10/08/12	10/14/12	---T---				1	\$1,800.00	4.90	
N 4 2		10/08/12	10/08/12	Fox 2 News at 7 am	7A-730A		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
Week:		10/08/12	10/14/12	M-----				1	\$1,400.00	4.80	
N 5 2		10/10/12	10/10/12	Fox 2 Morning News	7A-730A		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
Week:		10/08/12	10/14/12	--W----				1	\$1,400.00	4.80	
N 6 2		10/07/12	10/07/12	Fox 2 News Sunday Morning	8A-830A		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
Week:		10/01/12	10/07/12	----S-				1	\$600.00	2.80	
N 7 2		10/07/12	10/07/12	Su 5p-530p	5p-530p		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
Week:		10/01/12	10/07/12	----S-				1	\$1,200.00	5.00	
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>				<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>
1 2		10/01/12-10/07/12		Su 5p-530p	5p-530p					-----St	:30
		See MG 7.2							\$1,200.00	5.00	NM
2 2		10/07/12-10/07/12		Su 530-6p	530p-6p					-----St	:30
		MG for 7.1 10/07							\$1,200.00	5.00	NM
N 8 2		10/06/12	10/06/12	College Football Late	6P-930P		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
Week:		10/01/12	10/07/12	----S-				1	\$1,200.00	3.50	
N 9 2		10/05/12	10/05/12	M-F 9p-10p	9P-930P		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
Week:		10/01/12	10/07/12	----F--				1	\$2,000.00	5.20	
N 10 2		10/09/12	10/09/12	M-F 9p-10p	9P-930P		:30			NM	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KTIV
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(314)213-2222

Contract / Revision	Alt Order #	
580825 /	09835666	
Contract Dates	Product	Estimate #
10/05/12 - 10/11/12	NRCC IE 2012	3312
Advertiser		Original Date / Revision
National Republican Conf		10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Totals			
									Rate	Rtn	Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		Week: 10/08/12	10/14/12	-T-----				1	\$2,000.00	5.20		
N 11 2	10/06/12	10/06/12	Fox 2 News Edge Saturday		10-1035p		:30				NM	1 1,200.00
	Start Date	End Date	Weekdays					Spots/Week	Rate	Rating		
	Week: 10/01/12	10/07/12	-----S-					1	\$1,200.00	3.70		
									Totals	49.70		11 \$16,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/11/12	11	\$16,400.00	\$13,940.00
Totals	11	\$16,400.00	\$13,940.00

Signature: _____ Date: _____

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